



AKAD Success Series
26th AKAD Success Seminar

Day 4 of 4

Thursday 30th November 2017

8:00am – 5:00pm

Location: MOW Sports Club, Nairobi, Kenya

<http://www.akadeducationafrica.com/26th-akad-seminar.php>



Timetable v1

Time	Activity
7:30am – 8:0am	Late Registration
8:00am - 9:00am	Session 1: Teambuilding & Experiential Learning
9:00am – 10:00am	Session 2: Opportunity & Strategic Innovation
10:00am – 10:30am	Tea Break 1
10:30am – 11:00am	Session 3: Company, Industry, competitor analysis
11:00am – 11:45am	Session 4: Marketing Plan
11:45am – 12:30pm	Session 5: Operations & Project Management
12:30pm – 1:30pm	Lunch 1
1:30pm – 2:30pm	Session 6: Experiential Training; Critical Thinking & Problem Solving
2:30am – 3:15pm	Session 7: Financial Planning & Analysis
3:15pm – 4:30pm	Session 8: Strategic Planning, Monitoring & Evaluation <i>Student Case Presentations</i>
4:30pm – 5:00pm	Session 9: Debriefing; Q & A
5:00pm	End of Day & Departure