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THE CYCLE OF INVESTMENT

An input, with trust or confidence to encourage it, something valuable to validate it and commitment to seal it. That is what I term as investment. Quite frankly, investment is a gamble to many, but I beg to differ with this on so many levels that I shall convict you who purports of this as a bad investor or a bad investment to begin with. See the only way to keep an investment from being tainted by being mentioned in the same word as gamble, the only way to keep it from feeling sour, the only way to warrant an endless cycle of returns is simple, it is in investing in the mind. Bank a million dollars on real estate but with the true investment on your mind to be seasoned enough to provide what the consumer wants and needs, then your money shall grow too in accord with your cranial worth. Invest in your education, 12 years worth of financial forfeit and another 4 forgoing the market, but if 12 years of money spent hasn't refined one's mind then it's lost. Invest time, money and energy in the AKAD model, but if you put the real investment on your mind you turn into a 30 million Kenya shillings investment in one year. My mathematics cannot lie, I've invested in my mind.

Hop, stop and jump. A child's mind is proven to be best invested in, at the initial stages of growth, by playing, probably the longest lasting investment in a human being besides salvation which is eternal. Experiential training, our hop, skip and jump, by Angaza coaching in collaboration with Boniface Omina



teaches me situational leadership in a peculiar way, I don't step up and offer expertise anymore, I encourage and prod others to step into gear and lead us. You best learn by experience than by instruction. Over time I've learnt to ease the atmosphere when new people congregate. However, my new goal is to master children games that have messages integrated into their solving. I'll use these as teaching aids when presenting to children when I go to teach at Diverting The Winds Campaign Forums.

[Ernest having a crack at the attendants](#)

[struggling over a challenge by Angaza coaching](#)

What do you say when you aren't talking? What do they hear when I speak? What do we remember when I communicate? Those were the questions that summed up the next session we had with Mrs Rosemary Wambui. These are the guidelines by which I endeavour to create my verbal and non-verbal communication. However, one particular area of concern to me especially is public presentations and nailing it, becoming sensational not just a statistic. Thus to answer the demanding question of how much the audience remembers,



Rosemary deciphering her PowerPoint presentation

I shall remember to research extensively about my audience and topic, prepare on the topic so that I'm the one speaking to them as the PowerPoint guides not the other way around and plan my way through. Particularly, my time management in presentations must and shall improve, this I'll do by covering a small topic extensively and keeping it simple. A challenge is posed to me, to become Charley Chaplin on stage and still drive sense home. This I shall achieve by integrating funny comments on current affairs into my speech.

As some invest in their minds locally, others strive and succeed in doing so overseas, getting



admission into universities such as Harvard to study mechanical engineering, as did Ernest Ochieng. As I inch closer to my varsity institution abroad, one thing stood out to me and challenged me. Quite frankly, I flee failure quite often and I fight to the bitter end to stay aloof from it. This has caused me to minimise the number of trials I give something and also

Ernest Ochieng of Harvard sharing his expertise subjects me to tedious planning and less fun in the undertaking. For the times I've fallen smack on my nose, I shall write a sort of resume, for motivation and teaching purposes. For every seven times I've fallen, I've gotten up eight and that's what's defined me, that's what's hearing about me.

There comes a time when the cub must be thrown into the hunting scene. This kind of investment is vital, it solidifies the skill and instincts of the predator within and manifests this with a prize, a kill, in my case, a chance to present. Presenting on communication skills in leadership proved too wide a topic for the time allocated. While presenting I learnt to draw out response from the listener, to prevent that silent room from drifting away by throwing comments that they can associate with *Myself sharing on communication skills and leadership* back and forth and trying a new style, practicing what I'm presenting. The shouts, falsetto registers



and the dressing. I shall work on improving my teaching skills and helping people home in on the skills meaning that in future I shall choose a smaller scope to present on.

Investment involves seeing a niche and putting value into it to grow, often requiring negotiation within the investment process. A challenge was posed by Dr Weche, what teen's education program can we begin for the KTN channel? I learnt to look at the logistics from the consumers point of view and present a model for a TV show. I also had to prod my way into understanding what monetary rewards are in question though no precise answer was given. I resolve to help someone put such a show up, as a giveback and also for the potential profits involved. Then obviously I shall have stake too but not direct running of its affairs.

I'd like to sincerely thank Dr Weche, Rosemary Wambui, Mercy and Paul of Angaza, Jennie Kato, Eric Kimonyi and Ernest Ochieng for their invaluable input in making the day and investment a success. Profits galore this day! God bless

