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Yuri Coret is the founder and acting Chief Executive Officer of Coret and KENUSCO. Coret is a tech company that is building an AI companion that will help its users to become more emotionally intelligent by helping them apply and learn the core skills of EI. KENUSCO is a non-profit company that offers college preparation services and personal development to Kenyan high school graduates that plan to matriculate into top-tier colleges in the United States. He is also the lead pioneer of the '[Maji Kwa Wanafunzi](#)' borehole rehabilitation projects in partnership with East Africa's leading water solutions company -Davis & Shirliff- having [Kawangware Primary School](#) stand as the first beneficiary of a fully funded \$7000 CSR project that has impacted over 2200 primary school kids representing over 1000 households in Kawangware slum, and further fulfilling 9 Sustainable Development Goals. He is an associate at [AKAD Africa](#), [Public Image Africa](#), and [Achieve Solutions](#). Yuri is a graduate volunteer teaching assistant from [PACEMAKER international](#) (class 2019) after completing 460 hours of service at Kawangware Primary school. He is also the co-founder of the [African Footprint Initiative](#) that mainly aims at empowering the youth. Yuri is a class 2018 alumnus of The Lenana School and an alumnus of the [Watson Institute](#) after studying social entrepreneurship in the fall of 2019. He is passionate about Emotional Intelligence, Muay Thai, Leadership, Social Entrepreneurship, and Portrait Photography.

He has been part of the gap year program offered by AKAD Africa from which he has learned how to build socio-economic capacities to connect, dialogue and share ideas and strategies that can deliver accelerated problem-solving capabilities. It is through this program that he has been granted the invitation to attend state events such as the National Prayer Breakfast, and the Annual National Conversation in 2019.

During his time in high school he co-organized the [Campaign Against Drugs Festival](#) held at Ruaka Baptist Church in 2016 to create awareness on the harmful effects of drug abuse. Yuri has witnessed the launching of the two-thirds gender principle by the National Gender and Equality Commission in 2019 and has had his [submission essay](#) be posted on their website after positively challenging key stakeholders of the commission in a consultative forum regarding the age consent for sex in Kenya 30th April 2019. Yuri has been privileged to attend the [Youthspark Pan African Youth Conference 3.0](#) in Kigali, Rwanda whereby he successfully coached participants from eight different African countries on developing their emotional intelligence. During his time at Watson, he has been able to build socio-economic relations with the [St.Vrain Innovation Centre](#), [Idea forge](#), [Galvanize](#), [Techstars](#) and [Junior Achievement USA](#).

Yuri desires to study in Harvard College, and continually pursue his passions. He has a noble aspiration to be a recognized as an African change-maker by empowering the youth in Africa through social entrepreneurship and Heart-led leadership.